

Dr. & Master Sha

Affiliate Partnership Opportunities

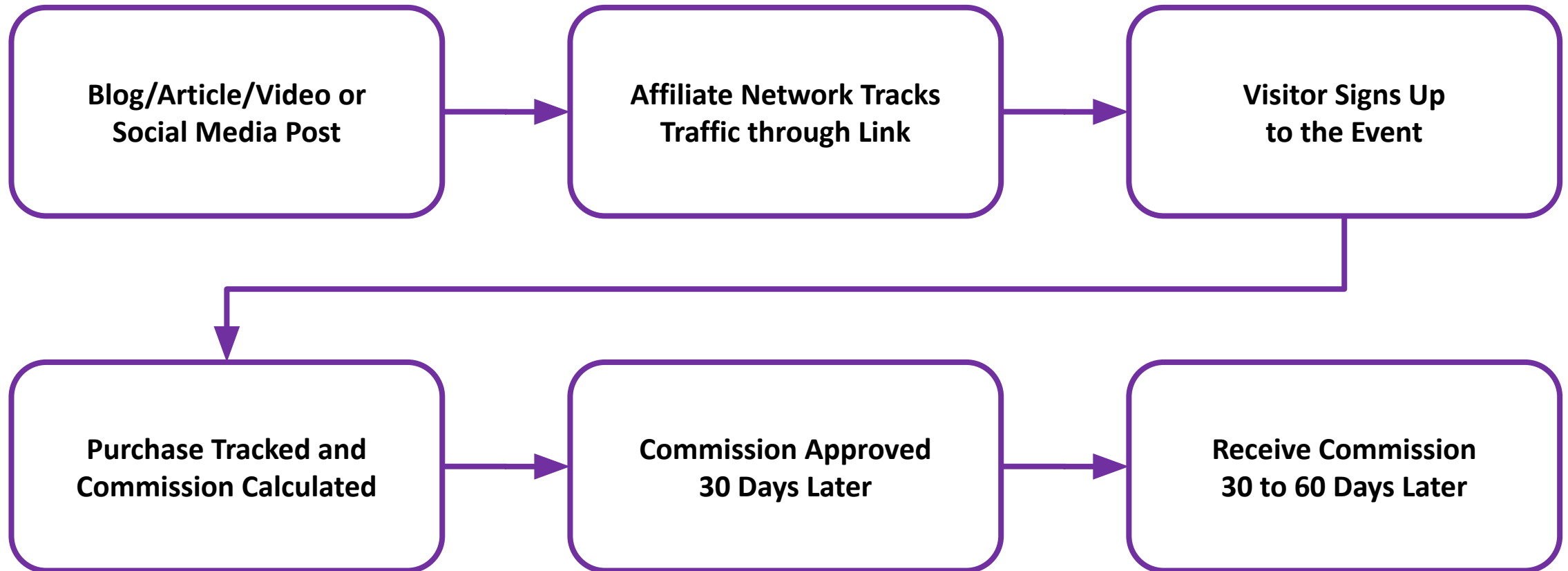


Our New Approach

- We have partnered with a Leading Affiliate Marketing Agency
- Our affiliate program utilises best-in-class technology
- Complete and transparent tracking of affiliate activity
- Granular performance reporting for the organisation and partners
- Automated payment processing for partners
- Optimised partner enrollment process
- We have improved our customer experience significantly
- We are investing in our key affiliate partners



The Affiliate Process



Event Promotion



Promotion Ideas

Typical methods for sharing the events/courses with your audience.

- Sharing directly with friends and family - text, whatsapp, email etc.
- Social media post to friends/family/audience
- Email newsletter/update to audience or client list
- Blog/Article on professional website
- Listing on professional website
- Creating video content for YouTube/IG/TikTok

Best practices

- Share your story, talk about how you have been affected by Dr. & Master Sha
- Share with your unique audience/social groups - we aim to reach as many people as possible
- Focus on helping people, not on the rewards for doing so
- Share content that we have created, to help educate people - as well as creating your own

Next Steps

- Watch our next video explaining how to sign-up to AWIN, and the process that follows.
- Once approved, you will receive affiliate links to place in any promotional content/advertisements.
- We will work with you to ensure that you receive as much value from the partnership as possible.
- You will receive periodic updates with new events and courses to promote to your audiences.



Our Vision

We want to reach far & wide for as many people as possible to experience
Master Sha's Teachings, Wisdom & all the Tao Healing Tools!

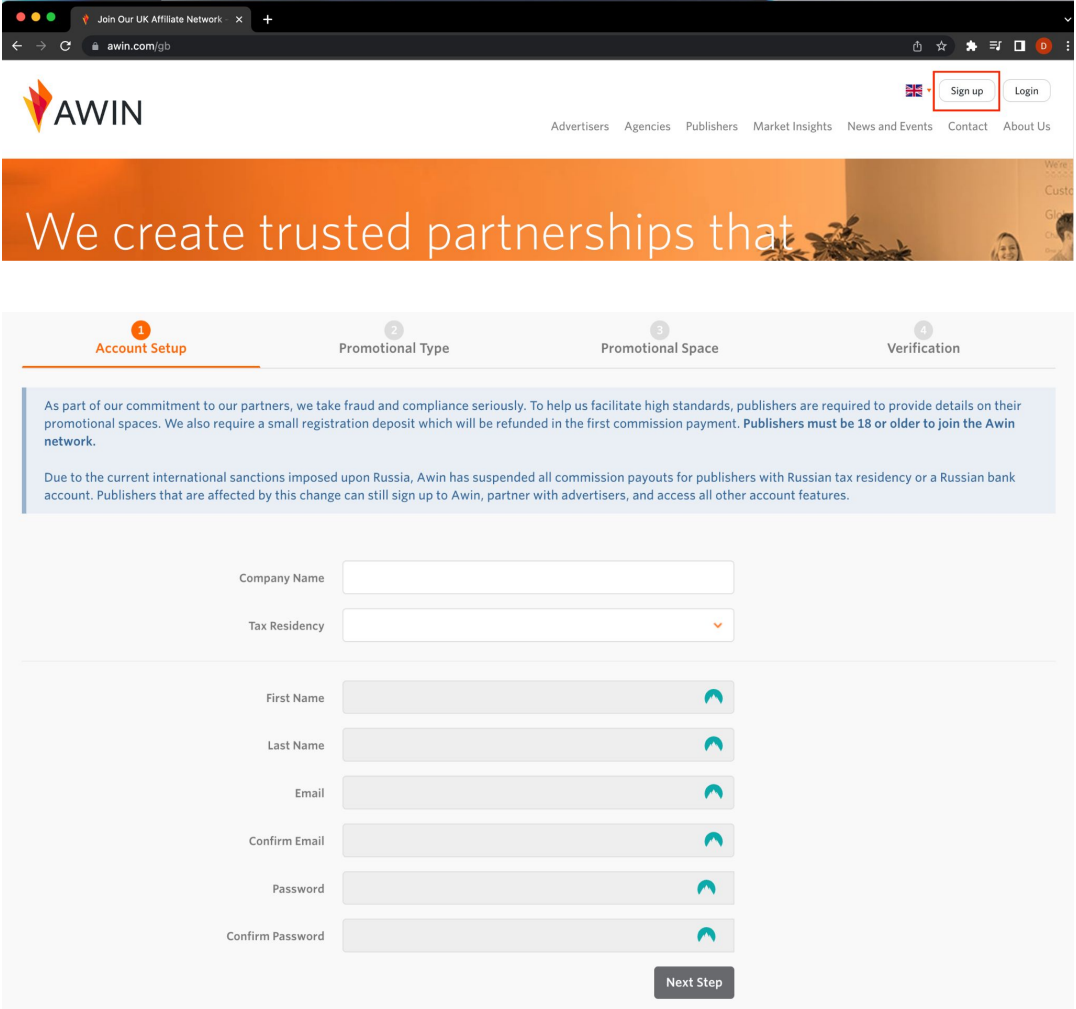
We believe that empowering our community to promote their experiences will
help reach those people who need the experience the most.



Starting your Journey

AWIN Registration

1. Head over to <https://www.awin.com> and select **sign up**.
2. Complete the **Account Setup** stage with your details.



The screenshot shows the AWIN website's registration process. The browser address bar displays 'awin.com/gb'. The top navigation bar includes the AWIN logo, a 'Sign up' button (highlighted with a red box), and a 'Login' button. Below the navigation bar is a banner with the text 'We create trusted partnerships that'. The main content area is divided into four steps: 1. Account Setup (active), 2. Promotional Type, 3. Promotional Space, and 4. Verification. A blue information box contains text about fraud and compliance, stating that publishers must be 18 or older and that Russian publishers are currently suspended. The registration form includes fields for Company Name, Tax Residency (a dropdown menu), First Name, Last Name, Email, Confirm Email, Password, and Confirm Password. Each field has a small blue icon to its right. A 'Next Step' button is located at the bottom right of the form.

Join Our UK Affiliate Network

awin.com/gb

AWIN

Advertisers Agencies Publishers Market Insights News and Events Contact About Us

Sign up Login

We create trusted partnerships that

1 Account Setup 2 Promotional Type 3 Promotional Space 4 Verification

As part of our commitment to our partners, we take fraud and compliance seriously. To help us facilitate high standards, publishers are required to provide details on their promotional spaces. We also require a small registration deposit which will be refunded in the first commission payment. **Publishers must be 18 or older to join the Awin network.**

Due to the current international sanctions imposed upon Russia, Awin has suspended all commission payouts for publishers with Russian tax residency or a Russian bank account. Publishers that are affected by this change can still sign up to Awin, partner with advertisers, and access all other account features.

Company Name

Tax Residency

First Name

Last Name

Email

Confirm Email

Password

Confirm Password

Next Step

Starting your Journey

Promotional Type

For step 2, you will need to select your Primary Region (simply select the country you reside in) and your promotional type.

For promotional type, here are a few examples;

Blog = **Content > Editorial Content**

Newsletter = **Email > Newsletters**

Social Page = **Content > Content Creators**

Community = **Content > Communities & UGC**

Be sure to select ‘Set as primary...’

The screenshot shows the 'Promotional Type' setup screen. At the top, there are four tabs: 'Account Setup' (1), 'Promotional Type' (2), 'Promotional Space' (3), and 'Verification' (4). The 'Promotional Type' tab is active. Below the tabs, there are two main sections: 'Primary Region' and 'Promotional Type'. The 'Primary Region' is set to 'United Kingdom'. The 'Promotional Type' section shows a list of promotional types under the heading 'Content (1/11)'. The options are: 'Cashback', 'Communities & User Generated Content', 'Comparison Engine', 'Content Creators & Influencers', and 'Discount Code'. Each option has a checkbox. The 'Editorial Content' option is checked. Below the 'Editorial Content' checkbox, there is a radio button labeled 'Set as primary promotional type', which is selected. A red box highlights the 'Editorial Content' checkbox and the 'Set as primary promotional type' radio button.



Starting your Journey

Promotional Space

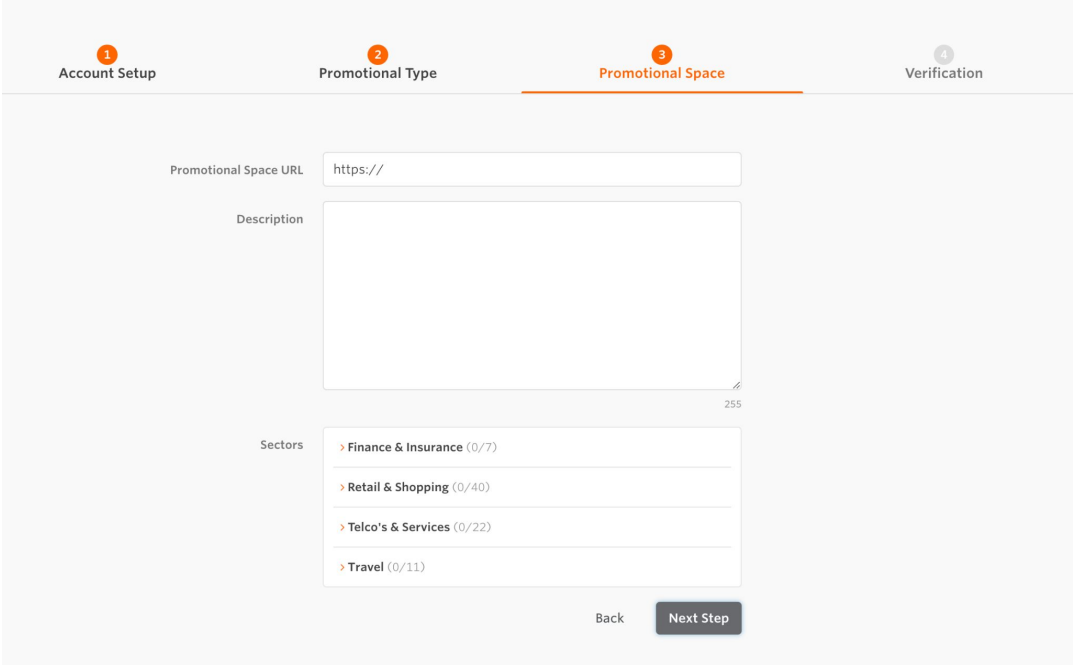
On step 3, you need to supply your Promotional Space URL - this is simply your website or social page link.

Write a short description about how you operate or how you plan to promote the merchant, this can be as simple as;

“Community focused around wellbeing, promoting companies through social posts, blogs and newsletters.”

Finally, under ‘Sectors’ you can select;

Telco’s & Services > Education, Training & Recruitment.



The screenshot shows a four-step process bar at the top: 1. Account Setup, 2. Promotional Type, 3. Promotional Space (highlighted), and 4. Verification. The main form area contains the following fields:

- Promotional Space URL:** A text input field containing "https://".
- Description:** A large text area for writing a description, with a character count of 255.
- Sectors:** A list of selectable categories:
 - > Finance & Insurance (0/7)
 - > Retail & Shopping (0/40)
 - > Telco's & Services (0/22)
 - > Travel (0/11)

At the bottom right of the form are two buttons: "Back" and "Next Step".



Starting your Journey

Partner Verification

On the final step, AWIN will ask for your **Billing Address** and **Verification Method**.

Please complete all required fields and select **Online Payment** for the verification method.

This will be a nominal payment and acts as a fraud prevention tool. The amount charged will be added to your publisher account and will be available to withdraw alongside your first commission payment.

Agree to the terms and conditions and you will be directed to a payment page to pay your small deposit.

The screenshot shows the 'Verification' step (Step 4) of the AWIN Partner Verification process. The form includes the following fields and options:

- Country:** United Kingdom (dropdown menu)
- Flat:** (text input field)
- Building Number:** (text input field)
- Street Name:** (text input field)
- City / Town:** (text input field)
- County:** (text input field)
- Postcode:** (text input field)
- Telephone Number:** +44 121 234 5678 (text input field with a UK flag icon)
- Verification Method:** ☐ Invitation Code, ☒ Online Payment (highlighted with a red box)
- reCAPTCHA:** A box with a green checkmark and the text 'I'm not a robot' (highlighted with a red box).
- Newsletter Subscription:** ☐ I would like to subscribe to Awin newsletters. (You can opt-out at any time by clicking the unsubscribe link within the newsletter.)
- Terms and Conditions:** ☐ Tick this box to confirm you have read and agree to the [Privacy Policy](#), [User Agreement](#) and [Awin's Terms & Conditions](#). (highlighted with a red box)



Starting your Journey

And that's it!

The AWIN team will now review your application and you will receive an email in 48 hours to confirm your approval.

You will receive an email from AWIN, directly, providing you with login details and asking for any further information they require to complete your application.

Once you have access to your publisher dashboard (after approval), please take note of your **Publisher ID** which can be found in the top right corner, next to your name.

Once you have this information and confirmation of approval from AWIN. Please email Shruti and we will invite you onto the Dr. & Master Sha program and supply you with everything you need to excel as an affiliate partner!



✓ Registration Successful

Your account has been created. We will email you once this has been approved by our Compliance Team. In the meantime we have sent you a message to confirm your email address.

[Dansk](#) [Deutsch](#) [English \(UK\)](#) [English \(US\)](#) [Español](#) [Français](#) [Italiano](#) [Nederlands](#) [Norsk](#) [Polski](#) [Português \(Brasil\)](#) [Svenska](#)

